



Trust, Value, and Partnership

CDL, Ithaca Forum

June 9, 2009

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Agenda

- Brief overview of the archive today and what to expect
- Profile of JSTOR Participating Publishers
- How JSTOR works with Publishers

Publishers, Libraries, and JSTOR have common aims

- The community recognizes the value of a diverse and independent scholarly publishing system, and we respect publishers' need to make business judgments in a challenging digital environment
- JSTOR works to balance the needs and expectations of publishers with the interests of the academic community, and to provide value to all
- JSTOR actively seeks ways to facilitate innovative publishing and to provide functionality that benefits users and publishers

The Archive Today

- 1,005 titles online today
- 30 million pages & 5 million articles
- 50 disciplines covered
- Over 1.8 million images, including graphs, charts, maps & other non-text content
- Coverage from 1665 – 2008
- Most content found between 1950 and 2005

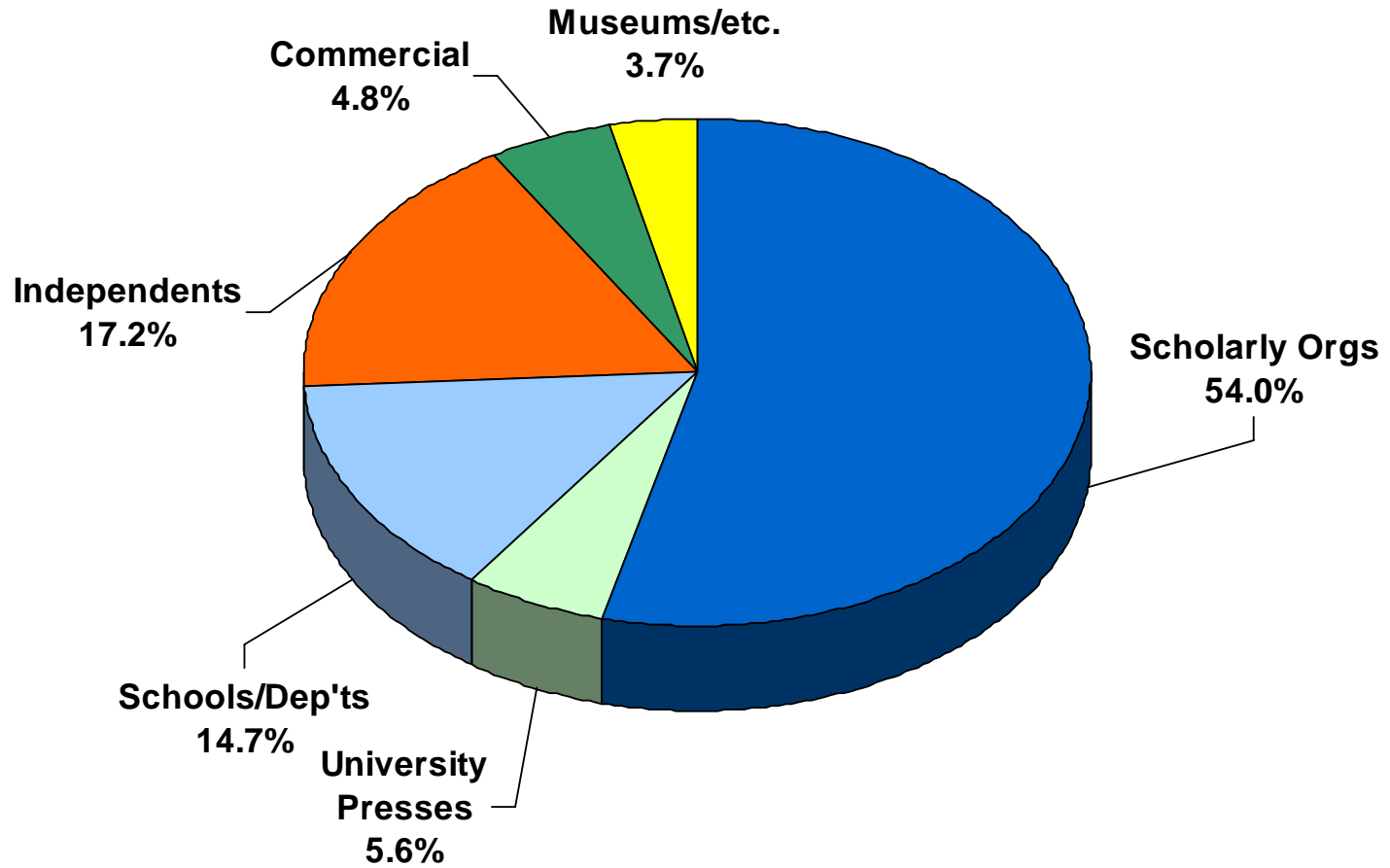
Content Collections in JSTOR

- The 9 Core Collections are broad and multidisciplinary in scope. Collectively, they comprise all titles available through JSTOR
- Discipline-specific collections bring together selected titles from the core collections that are related by discipline or specialty. They enable libraries to build or deepen focused collections economically
- Primary Source collections such as 19th Century British Pamphlets, a Global Plants database, Struggles for Freedom in Southern Africa, and Cultural Heritage Sites provide rich new resources for discovery and for integrating source materials with secondary literature

What to expect going forward...

- More journal backfile collections, with an increasingly international focus
- Coverage of emerging disciplines or those not covered previously in the archive
- Deepening of coverage in areas of strength
- More attention to developing and integrating collections with current content
- New content types and growth of primary source materials
- More tools and functionality for discover and navigation in the resource, analyzing content, and supporting new work

Participating Publishers



International Publishers

Country	Publishers
UK	76
Ireland	41
Canada	17
Germany	13
France	10
Netherlands	7
Italy, Sweden	6 each
Australia, Japan, Mexico	4 each
India, Switzerland	3 each
Belgium, South Africa, Spain	2 each
Argentina, Austria, Brazil, Costa Rica, Croatia, Egypt, New Zealand, Nigeria, Peru, Poland	1 each



Key licensing arrangements with publishers

- All license agreements with publishers are non-exclusive
- Publishers choose the length of their 'moving wall'
- To ensure archive continuity, once content is in the archive, it cannot be removed
- JSTOR retains some rights, even upon termination, to migrate content to new technologies and capabilities
- Current participants in a collection containing a terminated title retain ongoing access rights; no new participants may receive a terminated title

We strive to provide value to publishers

- Journal access and usage reports for participating publishers
- Income-generating programs
 - Revenue sharing
 - Publisher Sales Service
 - Corporate Collection
 - Individual Access program
- Access-building programs
 - Google indexing
 - CrossRef deposits
 - Current Issues linking
 - Internal linking
 - Abstracting and indexing databases and other linking partners
- Special projects to enhance publishing efforts
 - Promotional materials
 - Digitized files (full set or selected articles), metadata, and PDFs
 - Analysis of usage and participation to help understand markets



Questions and Comments?

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