

# Expansion of Long-Term Preservation Services at Portico

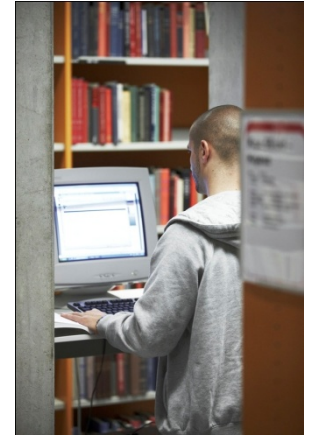
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Associate Director  
Outreach & Participation Services  
Portico

# Scholarly Community Moving to e-Resources

- End user demand for the convenience and accessibility of e-resources.
- High cost of producing and subscribing to dual formats.
- In the digital environment, networks and context are everything.

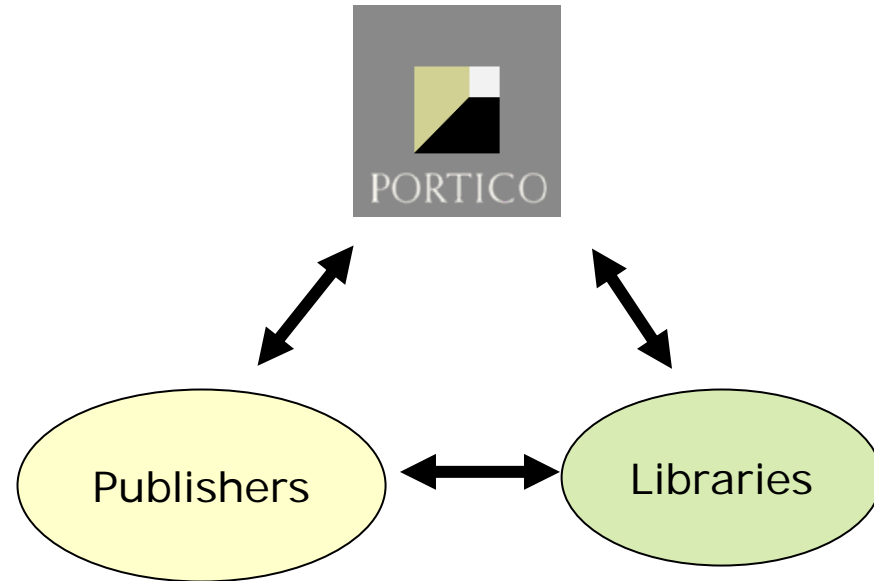
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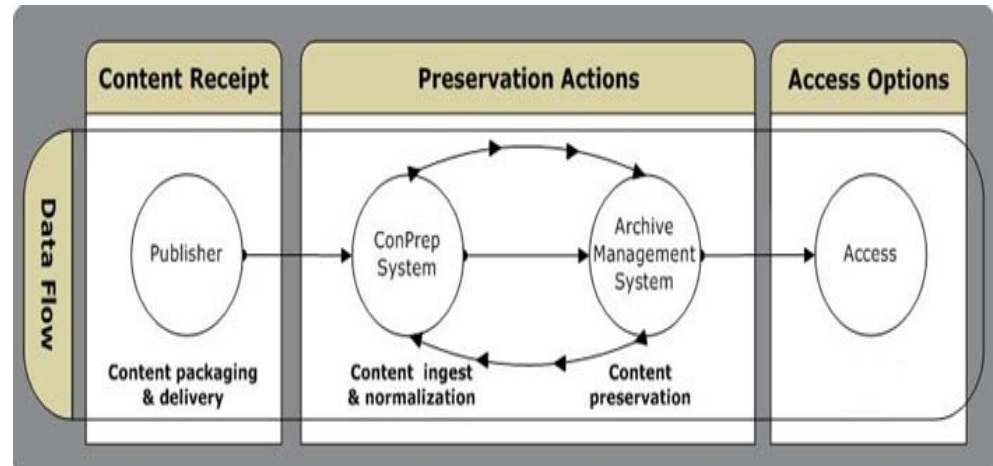
# Portico Digital Preservation Service

- Balance the needs and expectations of publishers with the interests of the academic community.
- Recognize the value of a diverse and independent scholarly publishing.
- Help libraries make a secure and reliable transition from print to a reliance on e-content.
- Provide shared infrastructure which reduces system-wide preservation cost.



# Portico Digital Preservation Service

- Initiated by JSTOR, with support from Library of Congress and Andrew W. Mellon Foundation.
- Maintains archiving agreement with publishers to collect and preserve content.
- Receives content directly from publishers.
- Preserves:
  - Current journals
  - Back file journals

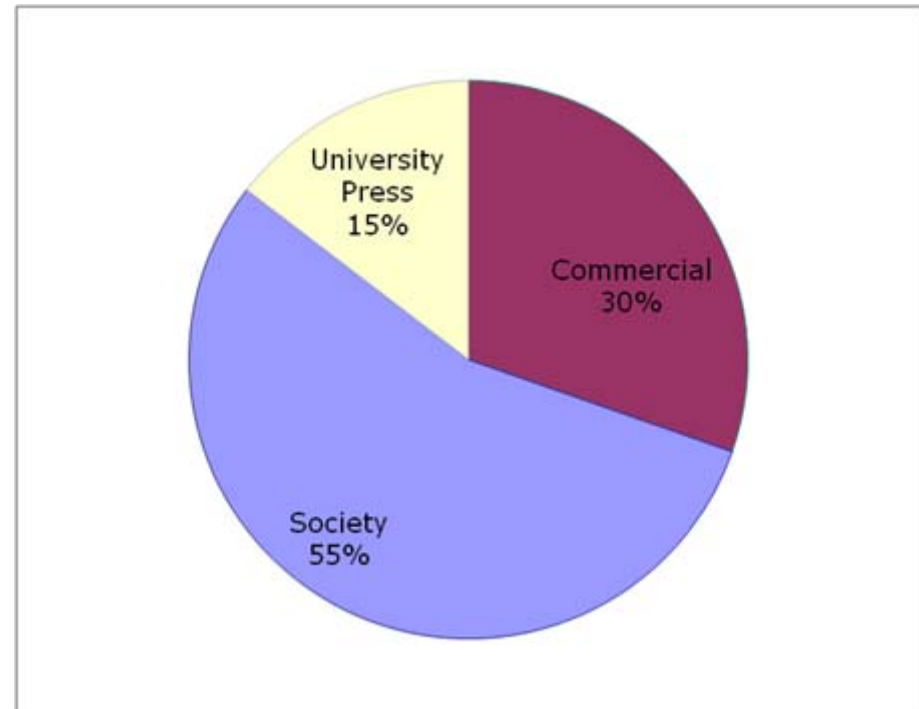


# An “Insurance Policy” for e-Resources

- Provide libraries with access to archived content when it becomes lost, orphaned or abandoned (regardless of libraries past or current subscription):
  1. Publisher ceases operation
  2. Publisher discontinues title
  3. Publisher drops back file
- Provide libraries with post-cancellation access – if publisher specifically names Portico
- About 90% of titles in Archive are covered by Portico post-cancellation access rights.
- Libraries asked to pay annual Archive support payment to defray cost of preservation, e.g. “insurance premium”

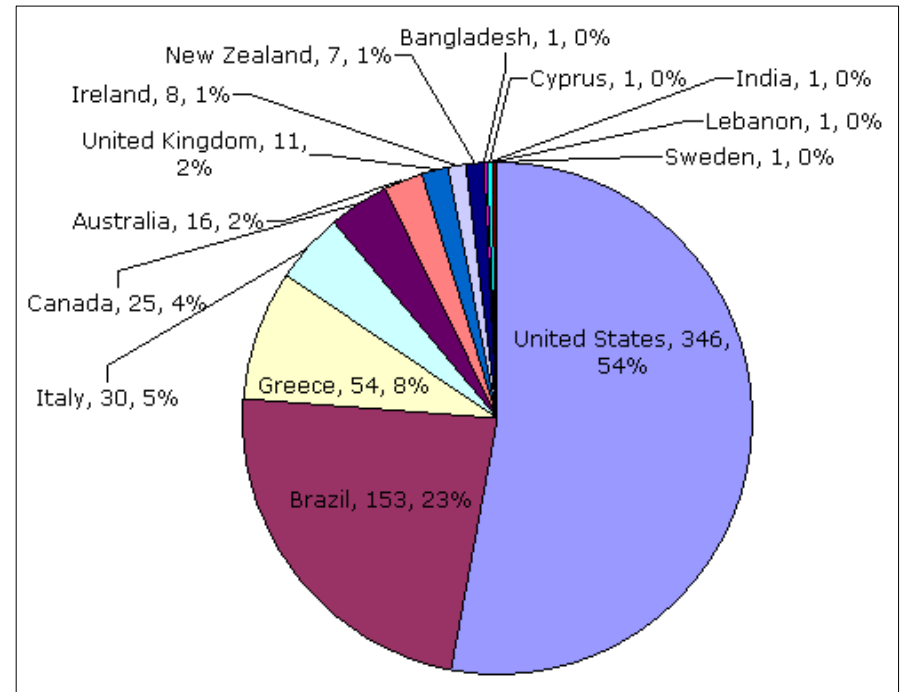
# Publisher Participation

- Publisher participation expands to over 90 publishers on behalf of over 2,000 societies and associations:
- 94 journal publishers
  - Over 10,000 titles
- Over 400 DOAJ titles



# Library Participation

- 176 new libraries signed in 2009 for total of 655 worldwide.
  - 346 US
  - 309 International

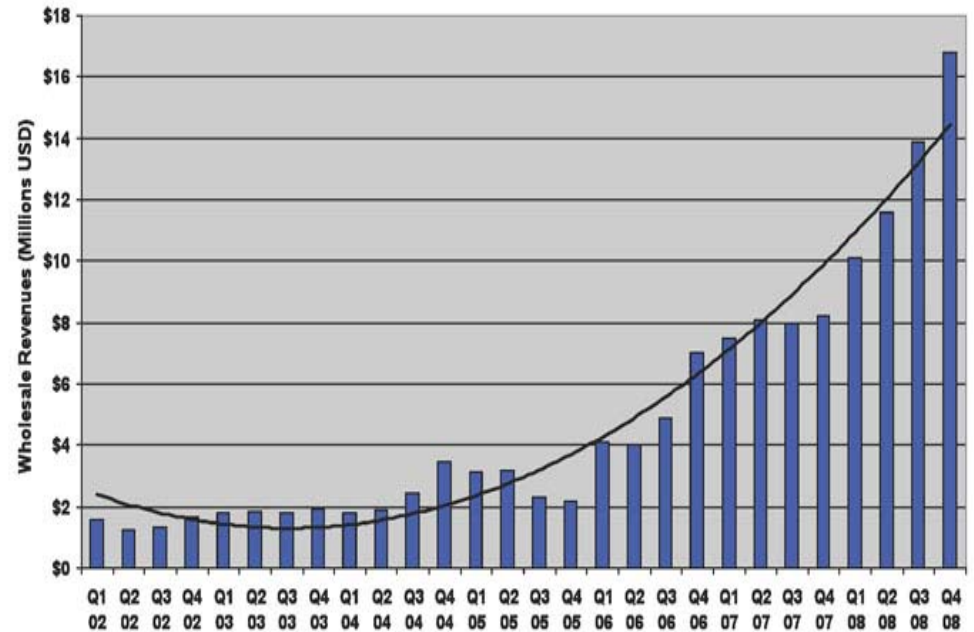


# Expansion of long-term preservation to e-books and digitized historical collections

# Three Key Factors Motivating Expansion

## 1. Responding to community's evolving digital preservation needs.

- E-books and d-collections uptake growing rapidly.
- Post-cancellation access mechanisms are uncertain.
- Desire to avoid lag between uptake and reliable preservation that was experienced with journals.
- Address volatility in publishing market.

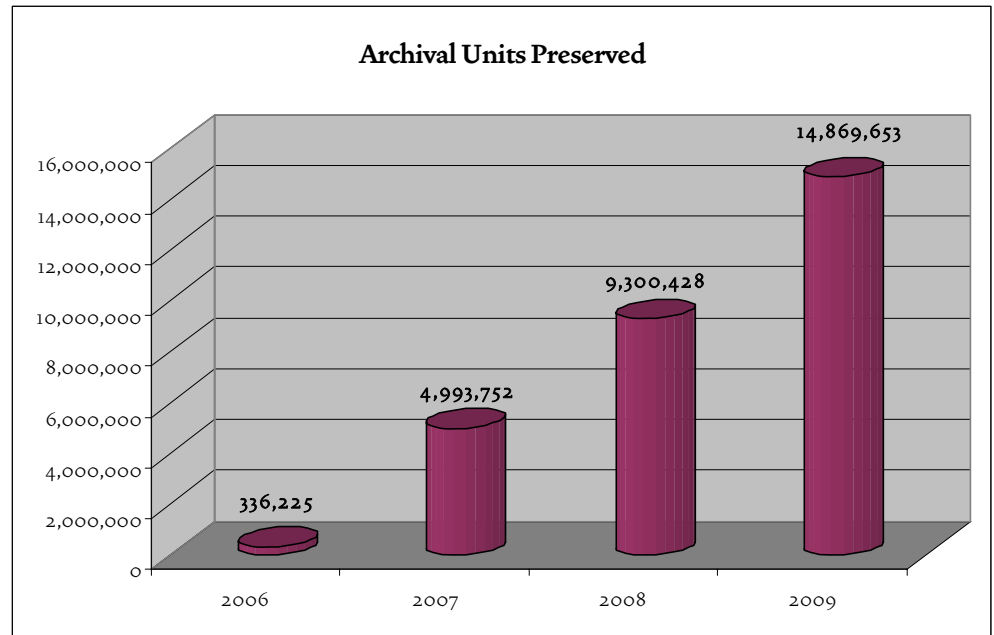


According to the Association of American Publishers (AAP) and the International Digital Publishing Forum (IDPF), sales of e-books grew 173% year-to-year for January 2008-2009.

# Three Key Factors Motivating Expansion

## 2. Leveraging expertise of e-journal preservation infrastructure.

- Nearly 15 million journal articles ingested.
- Systems capacity to ingest ~1 million articles per month.
- E-book formats similar to e-journals.
- Existing staff and content management systems can be readily adapted to non-journals.



# Three Key Factors Motivating Expansion

## 3. Fulfilling Ithaka's organizational mission

- Portico preserves scholarly literature published in electronic form and ensures that these materials remains accessible to future scholars, researchers, and students.

ITHAKA is a not-for-profit organization dedicated to helping the academic community take full advantage of rapidly advancing information and networking technologies. We serve scholars, researchers, and students by providing the content, tools, and services needed to preserve the scholarly record and to advance research and teaching in sustainable ways. We are committed to working in collaboration with other organizations to maximize benefits to our stakeholders.



# e-Book and d-Collection Preservation Service Model

*Nearly identical to e-journal model*

## Similarities

- Publishers sign legal agreements and pay annual participation fee.
- Library access governed by same trigger event scenarios and post-cancellation access options
- Content cannot be removed.
- Portico using existing managed preservation methodology.

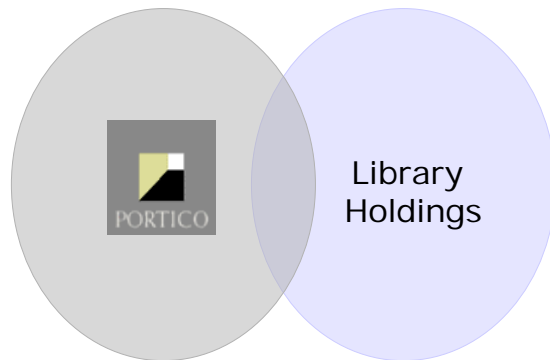
## Differences

- Publishers pay a new one-time setup fee.

# New Preservation Initiatives Increase Value to Libraries

*Help libraries make a secure and reliable transition from print*

- Relieve budget pressures.
- Protect investment in e-books and d-collections.
- Reclaim shelf space for other priorities.



*Holdings comparison results  
can inform decision-making*

# e-Book Preservation

- 6 participants

	Number of Committed Titles
Duke University Press	120
Elsevier	4400
Palgrave	5400
SPIE	93
Springer	21,000
Walter de Gruyter	700
<b>Total</b>	<b>31,713</b>

- Over 1,900 Elsevier titles preserved.

ELSEVIER



# d-Collections Preservation

- 10 d-Collections

- Eighteenth Century Collections Online (ECCO)
- ECCO Part II, New Editions
- The Making of Modern Law: Legal Treatises
- The Making of Modern Law: Trials
- The Making of Modern Law: Supreme Court
- Making of the Modern World
- Sabin Americana
- 19th Century British Library Newspapers
- 17th and 18th Century Burney Newspapers
- 19th Century U.S. Newspapers

The screenshot shows the Gale Cengage Learning website. At the top, there is a search bar with the text "Enter author, title, or keyword" and a "Select" button. Below the search bar is a navigation menu with links for "About Us", "Contact Us", "Careers", "Press Room", "Publisher Relations", and "Site Map". The main content area is titled "Gale : Academic Librarians" and features a large banner image of a person riding a bicycle. Below the banner, there are several news articles. The article "Gale and Portico preserve Gale Digital Collections" is circled in red. The article text reads: "Gale and Portico recently announced an agreement in which Portico will digitally preserve archival versions of a number of the Gale Digital Collections. [More >>](#)".

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**John Lawrence reviews *The Gale Encyclopedia of Senior Health: A Guide for Seniors and their Caregivers***  
This new medical guide provides a comprehensive and authoritative discussion of health issues affecting the elderly. [More >>](#)

**Péter Jacsó reviews DOAJ — Directory of Open Access Journals**  
The DOAJ database, with bibliographic information about nearly 5,000 open-access journals, offers more than its name implies, by virtue of also having searchable traditional bibliographic data, keywords and abstracts for 331,000 articles of 1,725 open-access scholarly journals. [More >>](#)

**Gale and Portico preserve Gale Digital Collections**  
Gale and Portico recently announced an agreement in which Portico will digitally preserve archival versions of a number of the Gale Digital Collections. [More >>](#)

# CRL Certifies Portico as Trustworthy Repository

- Nine-month audit.
- Based on “Trustworthy Repositories Audit and Certification Checklist” (TRAC) and other metrics developed by CRL.
- First digital preservation service to undergo this independent audit and the only service to be certified at this time.

