

New Directions: University of California Press and JSTOR

Presentation by Rebecca Simon for:



UNIVERSITY OF CALIFORNIA PRESS
JOURNALS + DIGITAL PUBLISHING

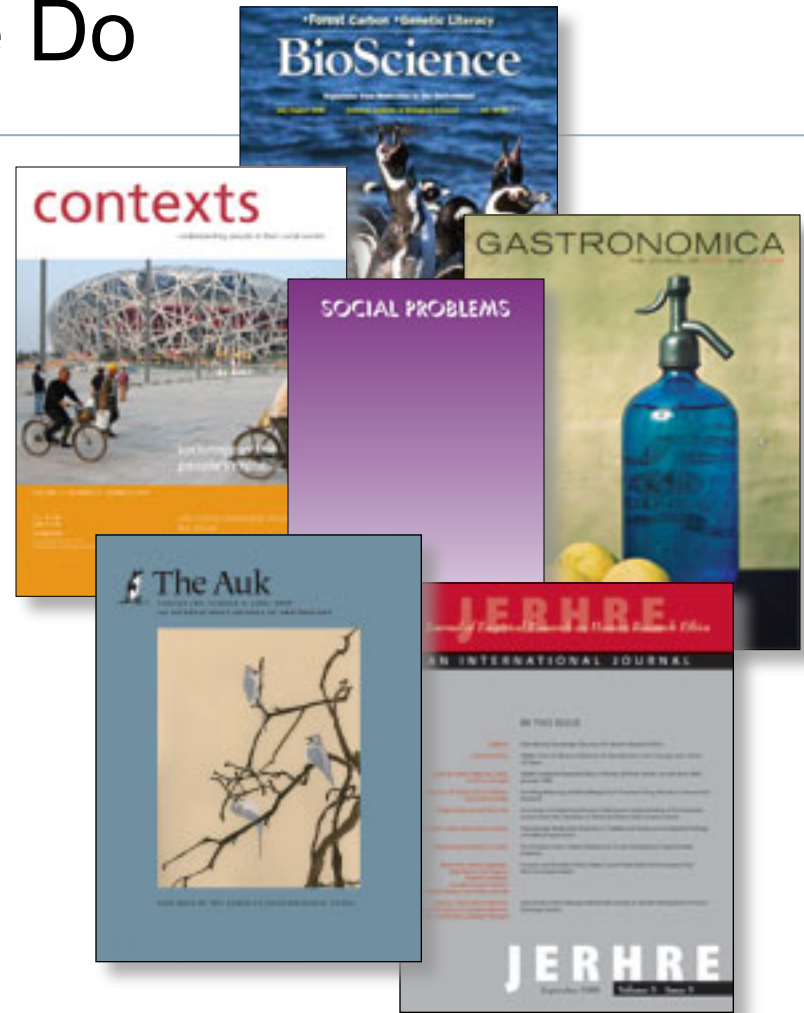
Who We Are and What We Do

Founded in 1893, University of California Press is one of the largest, most distinguished, and innovative of the university presses today

Publishing arm of world's largest public university system

Output of 180 books and 40 journals annually

Disseminate scholarship of enduring value to multiple audiences, reflecting the University's own mission of teaching, research, and public service



CALIBER
journals of the university of california press



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Mission Shaped by Scholarly Values

COMMITMENT TO THE BROADEST DISSEMINATION OF SCHOLARSHIP

long-standing, deeply-rooted commitment to scholars, researchers and societies, from inside and outside the UC

SUSTAINING SCHOLARLY COMMUNICATION

sustainable ecosystem for scholarly discourse and like-minded, global communities

SERVING THE UNIVERSITY AND THE PUBLIC GOOD

promoting scholarly inquiry across the UC campuses and research to serve the state of California, as well as the public at-large

PUBLISHING FROM WITHIN THE ACADEMY

understanding of issues facing scholars, libraries, and contributors from a unique academic perspective



UC Press Journals List Profile

■ Disciplines

- Social Science: 49%
- Humanities: 32%
- STM: 14%
- Other: 5%

■ Subject concentrations

- Sociology: 16%
- Literature: 14%
- Musicology: 14%
- Biology: 12%
- Area Studies: 11%

■ Ownership

- Press: 40%
- Client: 60%



Journal Client List

- American Institute of Biological Sciences (AIBS)
- American Ornithological Union (AOU)
- American Sociological Association (ASA)
- American Historical Association - Pacific Coast Branch
- American Musicological Society (AMS)
- American Association of Law Libraries (AALL)
- Center for the Study of Religion and American Culture
- Cooper Ornithological Society (COS)
- Institute of Palestine Studies (IPS)
- International Society for the Study of Rhetoric (ISHR)
- Huntington Library
- National Council for Public History (NCPH)
- Pacific Sociological Association (PSA)
- Society of Architectural Historians (SAH)
- Society for Music Theory (SMT)
- Society for the Study of Social Problems (SSSP)
- Society for the Study of Symbolic Interaction (SSSI)
- The Vera Institute of Justice



Clients Benefit from Expertise, Scale, and Sustainability

- Provide a broad range of publishing services
- Expand access to and impact of a society's intellectual output
- Enhance and nurture growth of publications program through careful financial management that helps assure self-sustaining future for the society
- Share a common commitment to publishing models that facilitate the broadest possible access to scholarship



Challenging Times for University Press Publishers

- Consolidation of commercial companies leading to domination of scholarly publishing market
- Library budgets stretched to breaking point
- Impassioned open access movement
- Managing technology on an affordable scale
- Often caught between desire for broad, unfettered access and need to preserve reliable revenue base



UC Press and JSTOR - Shared Values, Shared Goals

- Support broad dissemination of quality scholarship through affordable and sustainable means
- Promote fair and transparent pricing
- Facilitate seamless access to authoritative content of all kinds
- Provide an integrated platform supporting a variety of content types, serving scholars at all stages of research and publication process
- Ensure reliable, long-term preservation and access to



What this means for UC Press

- Current and legacy content of all titles hosted on new JSTOR platform
- Back files for all titles will be digitized and added to JSTOR collections
- JSTOR will use global sales infrastructure to sell our journals, as single subscription as well as collections
- UC Press will set subscription pricing
- UC Press will continue to offer broad range of publishing service



Key Practical Benefits

- Global market reach
- Enhanced revenue generation
- Greater discoverability and impact of content
- Seamless access to full breadth of title
- Reliable, long-term preservation
- Expanded digital platform functionality, including multimedia content, increased personalization features and improved navigation



Mission Level Benefits

- Unique partnership between like-minded, not-for-profit organizations
- Driven by need to sustain and advance scholarship
- Strikes a balance between reasonable pricing and revenue base to support operations
- Single point of purchase and access model for libraries
- Integrated platform designed to support a variety of content types and provide rich research environment



Questions?

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